



# MILLENNIUM WATER ALLIANCE

LEARNING EVENT

## BUILDING FINANCIAL SUSTAINABILITY: SCALING INNOVATIVE MICROFINANCE MODELS IN KENYA



**Brian Nyagol**

Davis & Shirliff  
Speaker



**Josephat Siele**

Catholic Relief Services  
Speaker



**Tilak Nathwani**

4R Digital  
Speaker



**June Samo**

Millennium Water Alliance  
Moderator



**Date**

20 March, 2025



**Time**

8:00am - 9:30am EDT

12:00noon - 1:30pm GMT

3:00pm - 4:30pm EAT



**Venue**

Microsoft Teams, Online

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### Discussion And Insights

Innovative financing models such as the Pay-As-You-Go (PAYGO) model have emerged as a promising solution to address challenges that smallholder farmers often face when accessing finance. PAYGO enables farmers access irrigation technologies through flexible, installment-based payments rather than high upfront costs. This webinar will explore the challenges and lessons learned from piloting the PAYGO model in Kenya and how the PAYGO model can be scaled and replicated across various contexts.

For more information, contact Audrey Caprio or Ziana Rugut via [info@mwawater.org](mailto:info@mwawater.org)



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